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	Any One Zone	All Zones
Open Rate	\$85.00	\$129.65
3 Mos.	\$76.50	\$116.70
6 Mos.	\$68.00	\$103.70
12 Mos.	\$59.50 per mo.	\$ 90.75 per mo.

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	Any One Zone	All Zones
Open Rate	\$73.00	\$111.15
3 Mos.	\$65.70	\$100.05
6 Mos.	\$58.40	\$ 88.90
12 Mos.	\$51.10 per mo.	\$ 77.80 per mo.

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	Any One Zone	All Zones
Open Rate	\$61.00	\$92.60
3 Mos.	\$54.90	\$83.35
6 Mos.	\$48.80	\$74.10
12 Mos.	\$42.70 per mo.	\$64.80 per mo.

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	Any One Zone	All Zones
Open Rate	\$50.00	\$74.10
3 Mos.	\$45.00	\$66.70
6 Mos.	\$40.00	\$59.30
12 Mos.	\$35.00 per mo.	\$51.85 per mo.



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Rates For Small Display Ads

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	Any One Zone	All Zones
Open Rate	\$146.00	\$222.30
3 Mos.	\$131.40	\$200.10
6 Mos.	\$116.80	\$177.85
12 Mos.	\$102.20 per mo.	\$155.60 per mo.

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	Any One Zone	All Zones
Open Rate	\$97.00	\$148.20
3 Mos.	\$87.30	\$133.40
6 Mos.	\$77.60	\$118.55
12 Mos.	\$67.90 per mo.	\$103.75 per mo.

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	Any One Zone	All Zones
Open Rate	\$109.00	\$165.15
3 Mos.	\$ 98.10	\$148.65
6 Mos.	\$ 87.20	\$132.10
12 Mos.	\$ 76.30 per mo.	\$115.60 per mo.

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	Any One Zone	All Zones
Open Rate	\$121.00	\$185.25
3 Mos.	\$108.90	\$166.70
6 Mos.	\$ 96.80	\$148.20
12 Mos.	\$ 84.70 per mo.	\$129.65 per mo.

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	Any One Zone	All Zones
Open Rate	\$134.00	\$203.75
3 Mos.	\$120.60	\$183.35
6 Mos.	\$107.20	\$163.00
12 Mos.	\$ 93.80 per mo.	\$142.60 per mo.